



TYRE 24

ALZURA.COM
BUSINESS PLATFORM

Technical documentation

Article export

Index

[Introduction](#)

[Changelog](#)

[Description direct download](#)

[Tyre data](#)

[Germany](#)

[France](#)

[Austria](#)

[Poland](#)

[Italy](#)

[Netherlands](#)

[Belgium](#)

[Luxembourg](#)

[Spain](#)

[Alloy data](#)

[Germany](#)

[France](#)

[Austria](#)

[Poland](#)

[Italy](#)

[Netherlands](#)

[Belgium](#)

[Luxembourg](#)

[Spain](#)

[Description branding-upload](#)

[File content](#)

[Tyre](#)

[Alloy](#)

Introduction

This document contains the description for the direct downloads and the csv file content. The csv files will be generated several times a day so that they remain up to date. The actual timestamp of the file will be shown on the frontend for each file. Regardless of the locale of the platform (.fr, .pl, etc.) it will always return the same file.

Changelog

Date	Description
05.06.2012	Creation of the document
08.06.2012	Edited alloy CSV content list + added Description branding-upload
04.09.2014	Extend the tyre CSV-file with the tyre label values
10.09.2014	Added an example tyre label picture and a description
10.10.2014	Changed Tyre24 Links to Tyre24.com and HTTPS
17.12.2014	Changed logo to Tyre24 Marketplace logo
22.11.2017	AK change urls to tyre24.alzura.com
23.10.2018	Add delivery date
18.02.2019	added missing country links for tyre and alloy data
23.05.2022	Added content of the new tire export
07.12.2022	Corrections, removed anonymous price as no longer supported
27.03.2023	renamed field price to price_1, changed description removed old tyre article export format description
08.08.2024	Adjusted the direct download link, to the new one with token validation.
07.02.2025	Added manufacturer & product safety information
12.08.2025	Added information about country_id parameter

Description direct download

After the activation of the article export you also have the possibility to export the products automatically.

For this please use the following links and replace the <COUNTRY> flag with your country (e.g. fr or at), the <LANG> flag with the main language in your country (e.g. fr or de), the <TOKEN> flag with your "ALZURA Article Export" Token which you can get from the token management on tyre24. the <ACCOUNTID> flag with your ALZURA customer id, the <EXPORT_TYPE> with the article type (e.g. 1 or 2) and the <COUNTRY_ID> with the country id you want to export the articles for (e.g. 1 or 2).

<COUNTRY_ID> Parameter:

Germany (DE)	1
Austria (AT)	2
Belgium (BE)	3
France (FR)	11
Spain (ES)	13
Netherlands (NL)	14
Luxembourg (LU)	18
Poland (PL)	22
Italy (IT)	35

Tyre data

The customers which are using the old article export can still use the old link:

https://tyre24.alzura.com/<COUNTRY>/<LANG>/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/<EXPORT_TYPE>/c/<COUNTRY_ID>

Germany

<https://tyre24.alzura.com/de/de/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/MQ==/c/MQ==>

France

<https://tyre24.alzura.com/fr/fr/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/MQ==/c/MTE=>

Austria

<https://tyre24.alzura.com/at/de/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/MQ==/c/Mg==>

Poland

<https://tyre24.alzura.com/pl/pl/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/MQ==/c/Mjl=>

Italy

<https://tyre24.alzura.com/it/it/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/MQ==/c/MzU=>

Netherlands

<https://tyre24.alzura.com/nl/nl/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/MQ==/c/MTQ=>

Belgium

<https://tyre24.alzura.com/be/nl/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/MQ==/c/Mw==>

Luxembourg

<https://tyre24.alzura.com/lu/fr/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/MQ==/c/MTg=>

Spain

<https://tyre24.alzura.com/es/es/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/MQ==/c/MTM=>

Alloy data

Germany

<https://tyre24.alzura.com/de/de/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/Mg==/c/MQ==>

France

<https://tyre24.alzura.com/fr/fr/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/Mg==/c/MTE=>

Austria

<https://tyre24.alzura.com/at/de/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/Mg==/c/Mg==>

Poland

<https://tyre24.alzura.com/pl/pl/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/Mg==/c/Mjl=>

Italy

<https://tyre24.alzura.com/it/it/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/Mg==/c/MzU=>

Netherlands

<https://tyre24.alzura.com/nl/nl/export/download-via-token/token/<TOKEN>/accountId/<ACCOUNTID>/t/Mg==/c/MTQ=>

Belgium

Luxembourg

Spain

Description branding-upload

Customers have the possibility to upload their own branding for the article export. The requirement for this is the usage of the article export in the enterprise version. Customers using the regular article export can not upload their own branding.

Enterprise customers can upload their branding on ALZURA Tyre24 on the menu entry “My Data” -> “Article export” in the “Branding-Upload” tab.

For the optimum display the branding should meet the following criteria:

- a size of 300x300 pixels
- the file type must be png or gif
- the number of the transparent pixels can not be too high

Please note that it may take up to 5 minutes till you can use your new branding.

If you are an enterprise customer and you do not use your own logo, the ALZURA Tyre24 Logo will be used instead.

File content

Tyre

An empty column means: No information available.

You can find the following columns in the tyre csv file:

- Tyre id (integer)
- Article number (string)
- Outer diameter (float)
- Tyre height (float)
- Tyre width (float)
- Tyre type (string)
- Inner diameter (float)
- Manufacturer (string)
- Profile (string)
- Article name (string)
- Description (string)
- manufacturer number (string)
- Usage (string)
- Type (S = Summer etc.) (string)
- Load Index (string)
- Speed Index (string)
- Runflat (integer) (1 = yes, 0 = no)
- M+S (integer) (1 = yes, 0 = no)
- 3PMFS (integer) (1 = yes, 0 = no)
- DA degraded quality (integer) (1 = yes, 0 = no)
- EAN 1 (string) (only enterprise export, optional with extra costs)
- EAN 2 (string) (only enterprise export, optional with extra costs)
- EAN 3 (string) (only enterprise export, optional with extra costs)
- Cheapest price for single piece (float)
- Cheapest price from 4 pieces (float)
- Cheapest price from 20 pieces (float) (only enterprise export, optional with extra costs)
- Average price (float)
- RVO/Tyre.one price (If Reifen-vor-Ort/Tyre.one is available in your country and you have activated it) (float)
- Manufacturer price (float) (only enterprise export, optional with extra costs)
- Stock (integer)
- Delivery date (string)
 - Format: Y-m-d
- Direct link to the article in ALZURA T24 (string)
- Profile link of the article (string)
- URL to picture (for enterprise customers with own branding) (string)
- URL to small picture (for enterprise customers with own branding) (string)
- URL to tyre-labelling image (string)

- Energy efficiency (string)
- Wet grip (string)
- Loudness level (string)
- Loudness in decibel (string)
- Vehicle class (string)
- Ice grip (integer) (1 = yes, 0 = no)
- Pricat URL (string)
- Demo (integer) (1 = yes, 0 = no)
- DOT (integer) (1 = yes, 0 = no)
- DOT year (integer)
- Manufacturer & Product safety information (string)

Alloy

You can find the following columns in the alloy csv file:

- alloy id (integer)
- article number (string)
- description 1 (string)
- description 2 (string)
- cheapest ALZURA T24 price (float . instead of ,)
- cheapest price with a stock from 4 (float . anstelle von ,)
- average price (float . instead of ,)
- RVO/Tyre.one price (If Reifen-vor-Ort/Tyre.one is available in your country and you have activated it) (float . instead of ,)
- stock (integer)
- manufacturer (string)
- alloy type (string)
- alloy type color (string)
- alloy type design (string)
- number of holes (integer)
- hole circle (float . instead of ,)
- hole circle 2 (float . instead of ,)
- hole circle 3 (float . instead of ,)
- width in inch (float . instead of ,)
- diameter in inch (float . instead of ,)
- offset from (in mm; float . instead of ,)
- offset till (in mm; float . instead of ,)
- centre bore (in mm; float . instead of ,)
- centre bore type (integer; 0=no centre bore, 1=fix centre bore, 2=flexible diameter down, 3=drilling centre bore upwards)
- all alloy pictures (41 columns)
- factory number
- delivery date (string)
 - Format: Y-m-d
- Manufacturer and product safety information (string)